



Social Networking Congress & Expo

11-12 April, Moscow

**ARTPLAY**

Central Hall

10, Nizhnyaya Syromyatnicheskaya Str.



Social Networking Congress & Expo



## Platinum Sponsor (Exclusive)

### Exclusive partnership (given to one sponsor only)

1. Standard stand, size no less than 3x2 m<sup>2</sup>
2. One speech of sponsor's speaker at conference
3. Placement of sponsor's company advertising module in exhibition catalogue spread (provided by sponsor)
4. Placement of sponsor's logo on the 1-st cover of catalogue
5. Placement of sponsor's logo at exhibition website snce.ru
6. Placement of sponsor's logo on badges
7. Placement of sponsor's logo on exhibitors' bags
8. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
9. Rolling of sponsor's video before and after the conference start (not exceeding 3 min.)
10. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 2 pcs.)
11. Company's news and logo on mailing list with 100 000 subscribers database (five mailings are done by our company, database is not shared, time is assigned by sponsor)
12. One-time mailing over the database of registered visitors of exhibition and conference (mailing is done by our company, database is not shared)
13. Inclusion of sponsor's logo in exhibition e-mail-campaign
14. Sponsor's logo in confirmation letters to visitors about electronic registration for exhibition and conference
15. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
16. Placement of sponsor's mobile stand in exhibition's area, provided by sponsor (discussed individually)
17. Accreditation for five sponsor's representatives to exhibition and conference

### Package price:

**\$ 22 000**

**2 days**

(from 10:00 till 18:00)





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## Gold Sponsor

1. Standard stand, size no less than 3x2 m<sup>2</sup>
2. One speech of sponsor's speaker at conference
3. Placement of sponsor's company advertising module on 1 type page of exhibition catalogue (provided by sponsor)
4. Placement of sponsor's logo at exhibition website snce.ru
5. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
6. Rolling of sponsor's video before and after the conference start (not exceeding 3 min.)
7. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
8. Company's news and logo on mailing list with 100 000 subscribers database (three mailings are done by our company, database is not shared, time is assigned by sponsor)
9. One-time mailing over the database of registered visitors of exhibition and conference (mailing is done by our company, database is not shared)
10. Inclusion of sponsor's logo in exhibition e-mail-campaign
11. Announcement of sponsorship via social networks Twitter, Facebook, V Kontakte, Google+
12. Placement of sponsor's Roll-up in exhibition's area (provided by sponsor)
13. Accreditation for three sponsor's representatives to exhibition and conference

### Package price:

**\$ 13 000**

**2 days**  
(from 10:00 till 18:00)



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## Silver Sponsor

1. Standard stand, size, no less than 2x3 m<sup>2</sup>
2. Placement of sponsor's company advertising module on half type page of exhibition catalogue (provided by sponsor)
3. Placement of sponsor's logo at exhibition website snce.ru
4. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
5. Rolling of sponsor's video before and after the conference start (not exceeding 3 min.)
6. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
7. Company's news and logo on mailing list with 100 000 subscribers database (two mailings are done by our company, database is not shared, time is assigned by sponsor)
8. Inclusion of sponsor's logo in exhibition e-mail-campaign
9. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
10. Placement of sponsor's Roll-up in exhibition's area (provided by sponsor)
11. Accreditation for two sponsor's representatives to exhibition and conference

### Package price:

**\$ 8 000**

**2 days**  
(from 10:00 till 18:00)





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## Conference Sponsor (Exclusive)

1. One speech of sponsor's speaker at conference
2. Placement of sponsor's company advertising module on 1 type page of exhibition catalogue (provided by sponsor)
3. Placement of sponsor's logo on the 2-nd cover of catalogue
4. Placement of sponsor's logo at exhibition website snce.ru
5. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
6. Rolling of sponsor's video before and after the conference start (not exceeding 3 min.)
7. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
8. Company's news and logo on mailing list with 100 000 subscribers database (four mailings are done by our company, database is not shared, time is assigned by sponsor)
9. One-time mailing over the database of registered visitors of exhibition and conference (mailing is done by our company, database is not shared)
10. Inclusion of sponsor's logo in exhibition e-mail-campaign
11. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
12. Placement of sponsor's eclipse in exhibition's area (provided by sponsor)
13. Accreditation for four sponsor's representatives to exhibition and conference

### Package price:

**\$ 11 000**

**2 days**  
(from 10:00 till 18:00)



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## SNCE Afterparty Sponsor (Exclusive)

### Exclusive partnership (given to one sponsor only)

1. Branding of SNCE-Afterparty hall (materials are provided by sponsor)
2. Invitation card to SNCE-Afterparty made in a corporate style (layout development and printing are done by our company)
3. Work of sponsor's promoter in SNCE-Afterparty hall
4. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
5. Placement of sponsor's logo at exhibition website [snce.ru](http://snce.ru)
6. Placement of sponsor's logo at badges
7. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
8. Placement of sponsor's company advertising module on 1 type page of exhibition catalogue (provided by sponsor)
9. Company's news and logo on mailing list with 100 000 subscribers database (three mailings are done by our company, database is not shared, time is assigned by sponsor)
10. Inclusion of sponsor's logo in exhibition e-mail-campaign
11. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
12. Accreditation for five sponsor's representatives to exhibition and conference

**Arrangement of a party will be done with our resources.**

**In case a catering company will be a sponsor of SNCE-Afterparty the price of package could be revised.**

### Package price:

**\$ 22 000**

**1 day**  
(from 18:00 till ...)





## Coffee breaks Sponsor (Exclusive)

### Exclusive partnership (given to one sponsor only)

1. Branding of 2 coffee break areas in conference halls (materials are provided by sponsor)
2. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
3. Placement of sponsor's logo at exhibition website [snce.ru](http://snce.ru)
4. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
5. Placement of sponsor's company advertising module on 1 type page of exhibition catalogue (provided by sponsor)
6. Company's news and logo on mailing list with 100 000 subscribers database (two mailings are done by our company, database is not shared, time is assigned by sponsor)
7. Inclusion of sponsor's logo in exhibition e-mail-campaign
8. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
9. Accreditation for five sponsor's representatives to exhibition and conference

### Package price:

**\$ 8 000**

**2 days**  
(from 10:00 till 18:00)



**Arrangement of coffee breaks will be done with our resources.**

**In case a coffee company will be a sponsor of coffee breaks the price of package could be revised.**





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## Travel Sponsor

1. Standard stand, size, no less than 2x3 m<sup>2</sup>
2. Placement of sponsor's company advertising module on half type page of exhibition catalogue (provided by sponsor)
3. Rolling of sponsor's video before and after the conference start (not exceeding 3 min.)
4. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
5. Company's news and logo on mailing list with 100 000 subscribers database (three mailings are done by our company, database is not shared, time is assigned by sponsor)
6. One-time mailing over the database of registered visitors of exhibition and conference (mailing is done by our company, database is not shared)
7. Placement of sponsor's logo at exhibition website snce.ru
8. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
8. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
9. Inclusion of sponsor's logo in exhibition e-mail-campaign
10. Accreditation for two sponsor's representatives to exhibition and conference

### Package price:

**By agreement**

**2 days**  
(from 10:00 till 18:00)





## WI-FI Sponsor

1. Placement of sponsor's Roll-up in Free Wi-Fi area (provided by sponsor)
2. Placement of sponsor's logo at exhibition website snce.ru
3. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
4. Placement of sponsor's logo in exhibition catalogue
5. Providing all visitors with Internet access cards with the sponsor's logo.
6. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
7. One-time mailing over the database of registered visitors of exhibition and conference (mailing is done by our company, database is not shared)
8. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
9. Inclusion of sponsor's logo in exhibition e-mail-campaign
10. Accreditation for four sponsor's representatives to exhibition and conference



### Package price:

**\$ 8000**

**2 days**  
(from 10:00 till 18:00)





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## Lounge zone sponsor

1. Branding the Lounge zone with the sponsor's logo.
2. Placement of sponsor's logo at exhibition website [snce.ru](http://snce.ru)
3. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
4. Placement of sponsor's logo in exhibition catalogue
5. Sponsor's logo in confirmation letters to visitors about electronic registration for exhibition and conference
6. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
7. One-time mailing over the database of registered visitors of exhibition and conference (mailing is done by our company, database is not shared)
8. Announcement of sponsorship via social networks Twitter, Facebook, V Kontakte, Google+
9. Inclusion of sponsor's logo in exhibition e-mail-campaign
10. Accreditation for four sponsor's representatives to exhibition and conference



### Package price:

**\$ 8000**

**2 days**  
(from 10:00 till 18:00)





## Front Desk Sponsor (Exclusive)

### Exclusive partnership (given to one sponsor only)

1. Placement of sponsor's logo at front desk
2. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
3. Placement of sponsor's logo at visitors preregistration page at exhibition website [snce.ru](http://snce.ru)
4. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
5. Company's news and logo on one-time mailing list with 100 000 subscribers database (mailing is done by our company, database is not shared)
6. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
7. Inclusion of sponsor's logo in exhibition e-mail-campaign
8. Accreditation for two sponsor's representatives to exhibition and conference

### Package price:

**\$ 6500**

**2 days**  
(from 10:00 till 18:00)







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## Bags Sponsor

1. Placement of sponsor's logo at exhibitors' bags
2. Enclosing of sponsor's handouts in exhibitors' bags: leaflets, booklets (provided by sponsor, 1 pcs.)
3. Placement of sponsor's logo at exhibition website snce.ru
4. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
5. Company's news and logo on one-time mailing list with 100 000 subscribers database (mailing is done by our company, database is not shared)
6. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
7. Inclusion of sponsor's logo in exhibition e-mail-campaign
8. Accreditation for two sponsor's representatives to exhibition and conference



### Package price:

**\$ 6500**

**2 days**

(from 10:00 till 18:00)





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## Badges Sponsor

1. Placement of sponsor's logo at exhibitors' badges
2. Sponsor's logo in confirmation letters to visitors about electronic registration for exhibition and conference
3. Placement of sponsor's logo at exhibition website snce.ru
4. Placement of sponsor's logo on banner «Thanks to our Sponsors and Partners»
5. Announcement of sponsorship via social networks Twitter, Facebook, Vkontakte, Google+
6. Inclusion of sponsor's logo in exhibition e-mail-campaign
7. Company's news and logo on one-time mailing list with 100 000 subscribers database (mailing is done by our company, database is not shared)
8. Accreditation for two sponsor's representatives to exhibition and conference



### Package price:

**\$ 5000**

**2 days**  
(from 10:00 till 18:00)



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## News Blocks Sponsor

1. Company's news and logo on one-time mailing list with 100 000 subscribers database
2. Company's news and logo at "Home" page of website snce.ru (4 postings)



Package price:

**\$ 1500**

**2 days**  
(from 10:00 till 18:00)

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Central Hall

Tel.: +7 (495) 212 11 28  
skype: smile-expo

e-mail: sales@smile-expo.com  
www.snce.ru





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## Advertising in Exhibition Catalogue

1. Type page – \$ 1000
2. Half page – \$650
3. Spread – \$ 1500
4. 2nd, 3rd type pages – \$ 1500
5. 4th type page – \$ 1300
6. Logo and URL bar at the bottom of each page – \$ 2000





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## “Ultra” Package

1. Enclosing of partner's handouts in exhibitors' bags: leaflets, booklets (provided by partner, 1 pcs.)
2. Placement of partner's Roll-up in exhibition territory (provided by partner)
3. Work of partner's promoter in exhibition territory

Package price:

**\$ 1500**

**2 days**  
(from 10:00 till 18:00)

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Tel.: +7 (495) 212 11 28  
skype: smile-expo

e-mail: [sales@smile-expo.com](mailto:sales@smile-expo.com)  
[www.snce.ru](http://www.snce.ru)





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## “Optima” Package

1. Enclosing of partner's handouts in exhibitors' bags: leaflets, booklets (provided by partner, 1 pcs.)
2. Placement of partner's Roll-up in exhibition territory (provided by partner)

Package price:

**\$ 1000**

**2 days**  
(from 10:00 till 18:00)

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## “Light” Package

1. Enclosing of partner's handouts in exhibitors' bags: leaflets, booklets (provided by partner, 1 pcs.)

or

2. Placement of partner's Roll-up in exhibition territory (provided by partner)

Package price:

**\$ 500**

**2 days**  
(from 10:00 till 18:00)





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# S\_ccess - what we need is U!