

Media Partnership



Management of Social Networking Congress & Expo 2013 offers you to become a Media Partner within the framework of SNCE 2013 which will be held 11-12 April 2013 in Moscow at ARTPLAY Central Expo Hall

Social Networking Congress & Expo (SNCE) is Russia's first exhibition and conference dedicated to the global phenomenon of social networks, production, distribution and use of social network content. Vendors, application developers, social media platforms, digital and social media marketing specialists, payment solution providers will come together to discuss the opportunities offered by the markets in Russia and other CIS countries, understand how to create and attract new users as well as how to monetize them through social media applications. Types of social media content that will be showcased at the expo include amusement, gaming, music, finance, lifestyle, news, videos, photos, travel, software utilities, sports and others.

Media Partner will provide the following services to SNCE 2013:

1. Publishing information on its official website and in all media support sections of the website.
2. Animated banner on the home page with a hyperlink to SNCE 2013 website www.snce.ru
3. Publishing content about SNCE 2013 (total of at least 4,000 characters per month), at least 4 publications during the month preceding the exhibition.
4. Placement of the information about the exhibition on the media pages during the exhibition. Inclusion of SNCE 2013 event in the media portal's Calendar of Events (if any)
5. Mailing the information about the exhibition to its own media partners and subscribers.
6. Publishing the final full-size material in its media pages after closing of SNCE 2013.

SNCE 2013 will provide the following services to Media Partner:

1. Placement of the Partner's logo on the official SNCE 2013 website www.snce.ru as well as in all exhibition's media support sections of the website (logo, at least 3500x3500pix *.cdr, *.ai, *.eps; the deadline for provision of the material not later than 10 calendar days before the event).
2. Placement of a Partner's banner (if any) in the conference halls or in the exhibition lobby during the exhibition (the banner produced and delivered by the Partner not later than 14 calendar days before the event, dimensions: 1x2 m)
3. Placement of the Partner's logo in the exhibition media coverage (the deadline for provision of the material not later than 14 calendar days before the event, *.cdr, *.ai, *.eps, at least 3500x3500pix).
4. Placement of the Partner's logo on the presentation screen in the conference hall (see paragraph 3 above).
5. Attachment of brochures and other materials to the package of participants (materials produced and delivered by the Partner not later than 14 calendar days before the event).
6. Entitlement for 3 (three) representatives of the Partner to attend all official and cultural events of the exhibition;
7. Thank-you letter from the Expo's Steering Committee.



CONTACTS

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